

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

<u>Contract / Revision</u> 500002 /		<u>Alt Order #</u> 06393784
<u>Product</u> RESTORE OUR FUTURE		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 661	
<u>Advertiser</u> ISS/Restore Our Future		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,225.00			
N 2	KVVU	10/30/12	11/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$450.00			
N 3	KVVU	10/30/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$500.00			
N 4	KVVU	10/30/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,025.00			
N 5	KVVU	10/30/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$3,500.00			
N 6	KVVU	10/31/12	11/01/12	BB World Series	330pm-8pm		:30			NM	2	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WT---				2	\$12,000.00			
N 7	KVVU	11/04/12	11/04/12	NFL Early Game	NFL Early Game		:30			NM	2	\$11,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$11,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	NFL Early Game	NFL Early Game	-----Su	:30		\$11,500.00	NM		
			See MG 7.2,7.3									
	2	KVVU	11/04/12-11/04/12	NFL Early Game	NFL Early Game	-----Su	:30		\$9,500.00	NM		
			Ⓜ MG for 7.1 11/04									
	3	KVVU	11/04/12-11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$2,000.00	NM		
			Ⓜ MG for 7.1 11/04									
N 8	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$2,100.00			
N 9	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 500002 /		<u>Alt Order #</u> 06393784
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> RESTORE OUR FUTUR	<u>Estimate #</u> 661
<u>Advertiser</u> ISS/Restore Our Future		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$850.00			
N 10	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,225.00			
N 11	KVVU	11/05/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$450.00			
N 12	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$3,500.00			
Totals											30	\$71,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	30	\$71,650.00	\$60,902.50
Totals	30	\$71,650.00	\$60,902.50

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT24/12 16.09
CHANGES
*** KVVU-TV ***

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- TERESA DIFURIA

PRODUCT	RESTORE OUR FUTURE	EST # 618	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT24/12	16.09
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STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		200P-300P	30		\$275.00	10/23	10/26	5		TU-F	5
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 618												
PROGRAM : KATIE COURIC RA35+ : 1.0 CON COM1 : MAX 2X DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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53	A		100P-200P	30		\$275.00	10/25	10/25	2		THU	2
PROGRAM : KATIE COURIC RA35+ : 1.0 ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-2 FOR 3 SPOTS/WK												

54	A		100P-200P	30		\$275.00	10/29	10/29	1		MON	1
PROGRAM : KATIE RA35+ : 1.0 ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-54												

STATION MAKEGOOD OFFERS:
 M17 OK'D BUY#2 MISSED: TU-F/200P-300P OCT23 (3/WK) 30S \$275.00 (OCT23/12)
 OFFER: THU/100P-200P OCT25 (2/WK) 30S \$275.00 PLS ADVISE.
 & MON/100P-200P OCT29 30S \$275.00
 CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

OCT/12 169025.00 NOV/12 19125.00 CONTRACT TOTAL 188150.00
 TOTAL SPOTS 119

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING
 REPUBLICAN VOTER BUY.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6393784
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT23/12 19.24
*** KVVU-TV ***

ADV # _____ ADV. NAME ISS/RESTORE OUR FUTURE REP. # _____ OFF. # 762 SALESMAN # _____
AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286
SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6393784 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#661 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 19.24

REP: TO ROSE
FR NIKKI
NEW ROF ORDER
TOTAL \$71,650
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 661

1			700A-900A	30		\$1,225.00	10/30	11/2	4		TU-F	4
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PROGRAM : NEWS
RA35+ : 2.0
CON COM1: MAX 1X DAY

